

# OrboNation Newsletter: Healthcare Payments Edition March 2022



## Healthcare Revenue Cycle Industry Brief & Opportunity Analysis

Wednesday, April 6, 2022  
2:00 - 3:00 PM EST

Industry Speakers:

  



Webinar topics:

- Overview of the Critical Sectors of Healthcare RCM
- Acquisition Opportunities within Healthcare
- Critical Healthcare Payment and Transaction Trends
- Industry Expert Perspectives

[Register for the Webinar](#)

## All-Star Speaker Line Up for Upcoming Revenue Cycle Industry Brief & Opportunity Analysis Webinar

OrboGraph is pleased to announce the All-Star Speaker lineup for our upcoming Healthcare Revenue Cycle Industry Brief & Opportunity Analysis Webinar!

These three leading experts from Citizens Bank M&A Group, the Council for Affordable Quality Healthcare (CAQH), and Linchpin Healthcare will address ways in which the healthcare revenue cycle management market is providing opportunities for growth, transaction savings, as well as efficiency improvements.

- **Justin Bentley**, Managing Director – M&A and Head of Healthcare Technology, Citizens Bank
- **Kristine Burnaska**, Director, CAQH Explorations
- **Josh Berman**, Founder, Linchpin Healthcare

[Register for the Webinar.](#)



### Retaining Patients: Successful Tech Needed in New Era of Pricing and Payments

"Patient as consumer" is by no means a new concept; however, it seems that a great many health systems are having a hard time grasping the concept in terms of engagement, according to a discussion posted on PYMNTS.com.

"Health systems will tell you they've been financing patients for a long time..."

[Read the full post...](#)



### Blockchain Solves Interoperability Challenges According to Avaneer Health CEO

Stuart Hanson -- CEO of Avaneer Health -- recounts his recent personal story:

In the midst of the pandemic, I needed an emergency eye procedure. I was lucky that my provider was able to quickly verify my coverage with my insurance company and I was able to get the treatment I needed. During my follow-up exam, I met another patient who also needed an emergency eye procedure...

[Read the full post...](#)



### Identifying the Right Tech: RPA Use Cases for the Revenue Cycle

One of the many barriers the pandemic has introduced to efficient medical billing and the revenue cycle is a significant personnel shortage. RevCycle Intelligence reports that healthcare organizations are increasingly turning to automation to hit the trifecta: increase net revenue, reduce costs, and improve the patient experience.

As reported in RevCycleIntelligence.com...

[Read the full post...](#)



### Zelis Reports \$426M Potential Savings with Claims Payment Optimization

If you are involved in revenue cycle in any capacity, you're no stranger to the fact that moving towards electronic payments provides one of the largest cost savings possible. In fact, according to the Council for Affordable Quality Healthcare (CAQH), the healthcare industry is still leaving \$426 million on the table.

In an article from Revcycleintelligence.com...

[Read the full post...](#)



### Experian Health: Healthcare Payments Overhaul in 2022 – Focus on the Patient

"Healthcare is one of the only industries where we go get a service and don't know what our cost is going to be until sometimes months after that service has been delivered," Jason Considine, senior vice president of Experian Health, told PYMNTS in a recent article examining the healthcare payments overhaul that we're seeing.

That's certainly a problem in an industry...

[Read the full post...](#)



### Microsoft Establishes AI3C: Coalition to Accelerate AI Innovation to Transform Healthcare

In an effort to address many of the issues pressing the healthcare industry via Artificial Intelligence technology, Microsoft announced in a recent press release the establishment of the Artificial Intelligence Industry Innovation Coalition (AI3C) -- a stellar group including Brookings Institution, Cleveland Clinic, Duke Health, Intermountain Healthcare, Microsoft, Novant Health, Plug and Play, Providence...

[Read the full post...](#)

[Click here to view the web version of the OrboNation Newsletter: Healthcare Processing Edition - March 2022.](#)